

# Making the Most ShopAppy in Breckland

## A must attend event for small business owners in Breckland

We have had great interest in the scheme, with many businesses already signed up within our market towns. Businesses who have already registered; this event will provide you with the online support and training to get started and maximise the opportunity of Shopappy.

If you have not registered ShopAppy is open to shops and services as well as small businesses to help increase footfall to our towns. Founder Jackie Mulligan will give a quick guide to the site and show how to join the initiative. The ShopAppy team will be able to help businesses on the day to sign-up and take advantage of this new support.

If you can bring along a device -PC, tablet or phone, Jackie will be able to provide more support to help everyone get the most out of the meeting.

To register your attendance at one of the events please email [cassie.ruffell@breckland.gov.uk](mailto:cassie.ruffell@breckland.gov.uk)

ShopAppy Watton – Wayland Partnership -Wednesday 11 April – 5-7pm

ShopAppy Thetford – The Bell Hotel - Wednesday 11 April – 5-7pm

ShopAppy Dereham - Kings Head Hotel - Thursday 12 April - 8-10am

ShopAppy Swaffham – Icen Centre - Thursday 12 April – 8-10am

ShopAppy Attleborough – Town Hall - Thursday 12 April- 5-7pm

If you are unable to attend the event but would like some support please contact Cassie Ruffell on [cassie.ruffell@breckland.gov.uk](mailto:cassie.ruffell@breckland.gov.uk)

If you would to be one of the first 200 businesses to receive the subsidised rate to join the scheme you can register on [shopappy.com/vendor](http://shopappy.com/vendor) or contact [Jackie@shopappy.com](mailto:Jackie@shopappy.com)

